iMAGINE STEAM Festival is a program of South Carolina’s Coalition for Mathematics & Science (SCCMS) at Clemson University. All contributions to support iMAGINE Upstate are made payable to the Clemson University Foundation/SCCMS. The Clemson University Foundation is an independent, nonprofit organization. 501(c)3 #57-0426335.

THE FESTIVAL EXPERIENCE
MORE THAN 10,000 FESTIVAL ATTENDEES
HOSTED 74 LEARNING EXPERIENCES

24 NON-PROFIT/ADVOCACY GROUPS
20 EDUCATIONAL INSTITUTIONS
30 BUSINESS/INDUSTRY LEADERS

SHOWCASED SCHOOLS AND ORGANIZATIONS FROM:

- ANDERSON
- CLEMSON
- COLUMBIA
- TRAVELERS
- REST/TIGERVILLE
- SLATER-MARIETTA
- GREENVILLE/GREER
- SIMPSONVILLE/MAULDIN
- DUNCAN/SPARTANBURG
- SCRANTON/FLORENCE

THE PROGRAM EXPERIENCE
MORE THAN 1,600 PROGRAM ATTENDEES

iMAGINE UPSTATE HELPED TO SUPPORT AND CO-HOST 5 STEM EVENTS

EVENTS INCLUDED:
- SWAMP RABBITS ADVANCED MANUFACTURING DAY
- iMAGINE DESIGN CHALLENGE WITH MICHELIN
- ALL GIRLS AUTO KNOW at CU-ICAR
- iMAGINE EXPO FOR SCHOOL COUNSELORS AND MENTORS
- ROPER MOUNTAIN STEM FEST

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BOSCH

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Plant Spartanburg

AFL

Lockheed Martin

Bronze

HUBBELL

GREENVILLE HEALTH SYSTEM

JTEKT

Koyo

TOYOTA

pepsi

MEYER

ecpl UNIVERSITY

Sylvan

DORITY & MANNING

ABB
COMMUNITY IMPACT

TARGET AGE PARTICIPATION

TOP CITIES REACHED IN-STATE
1. FIVE FORKS 225
2. GREER 323
3. GREENVILLE 1,097
4. SIMPSONVILLE 252
5. TAYLORS 220

SURVEY DATA HIGHLIGHTS

ATTENDEE SURVEY
- 28% Of attendees visiting the festival hear about it through family and friends
- 66% Of attendees were visiting iMAGINE Upstate for the FIRST TIME

PARTNER SURVEY
- 72% Of exhibitors have participated in past festivals
- 80% Rated very likely/likely to participate in future iMAGINE Upstate festivals
- 100% Rated that exhibitor communications adequately prepared them for the festival

WORD OF MOUTH

iMAGINE Upstate gets BETTER every year and we love the festival!

- Festival Partner

We really enjoy the festival and think it is a great opportunity to EDUCATE our community and create a fun space for kids.

- Festival Partner